



# Enhanced flexibility ka SWAG. Long term happiness guaranteed<sup>+</sup>!

HOW LONG DO YOU PAY

CHOOSE YOUR YEAR TO START RECEIVING INCOME

HOW LONG DO YOU RECEIVE INCOME

#### CHOOSE YOUR PAYOUT DATE

This graphical representation is for illustrative purpose only. For detailed information please refer to table below. BECAUSE FOR YOUR LOVED ONES

## YOU ARE THE DIFFERENCE

### HOW DOES SWAG WORK

| LONG TERM WEALTH VARIANT                        |            |            |            |            |            |
|---|------------|------------|------------|------------|------------|
| Parameters                                      | Scenario 1 | Scenario 2 | Scenario 3 | Scenario 4 | Scenario 5 |
| Age of Life Assured in years                    | 35         | 35         | 35         | 35         | 35         |
| Premium Payment Term / Policy Term <sup>1</sup> | 8/40       | 10/36      | 12/39      | 12/42      | 12/47      |
| Annualised Premium                              | 2,00,000   | 2,00,000   | 2,00,000   | 2,00,000   | 2,00,000   |
| Deferment Period                                | 2          | 1          | 2          | 0          | 5          |
| Policy Continuance Benefit Opted                | No         | No         | No         | No         | Yes        |
| Total Survival Benefit (Guaranteed) / Year      | 1,42,939   | 1,96,176   | 2,78,554   | 2,36,354   | 3,10,104   |
| Income Years <sup>2</sup>                       | 30         | 25         | 25         | 30         | 30         |
| Return of Premium @ End of<br>Policy Term       | 16,00,000  | 20,00,000  | 24,00,000  | 24,00,000  | 24,00,000  |
| Customer Internal Rate of Return                | 5.79%      | 6.06%      | 6.16%      | 6.17%      | 5.94%      |
| Give-Get  | 3.69X      | 3.46X      | 3.91X      | 3.96X      | 4.88X      |

<sup>1</sup>Policy Term = Premium Payment Term + Deferment Period + Income Years <sup>2</sup>Income will start after Premium Payment Term + Deferment Period

#### Life assured is male

"Annualised Premium" means the premium amount payable in a year chosen by the policyholder excluding the taxes, rider premiums, underwriting extra premiums and loadings for modal premiums, if any.



### Your family looks up to you to make their dreams a reality. With Smart Wealth Advantage Guarantee, you can. Because it allows you the flexibility to customise your plan to suit your convenience,

#### while also offering you enhanced protection.

# **Enhanced Flexibility**

Choose your Premium Payment Term / Income Years / Policy Term

Receive income on special occasions through our "Save the Date" option#

₹ Liquidity

Option to accrue your income\*\* and withdraw it anytime during the policy term



In-built accidental death benefit of 50% of the Sum Assured~ (applicable after premium payment term is over)

Optional Policy Continuance Benefit##

## Long Term Wealth Variant: Key Features

## 015

You can choose from 5 premium payment terms of 5, 6, 8, 10 & 12 years, choose your deferment period from 0 to 5 years and then choose your income years from our 20, 25 & 30-year options, thus completely customising your plan and its tenure basis your long term goals and milestones.

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If you wish to receive your income at a particular date other than the policy anniversary, you can choose to do that by selecting our "Save the Date" option under this plan thus planning a financial gift for your loved ones on their special occasions.

## X

You can choose to stay with us in this journey for a period of as long as 47 years with ^^guaranteed income by locking in your returns today (in a 12 year premium payment term, 5 year deferment period and 30 year income term).

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An additional policy continuance benefit can also be opted for in order to ensure enhanced protection for your loved ones.

Andividual Death Claims Paid Ratio as per Audited Financials for FY 2022-2023. | \*As per Public Disclosures 2022.

**BEWARE OF SPURIOUS / FRAUD PHONE CALLS!** 

 IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums Public receiving such phone calls are requested to lodge a police complaint

Winner Life Insurance - Guaranteed Savings Plan Category. Survey of 2001 people by NielsenQ across categories. "Policy Continuance Benefit is not available with Lifelong Wealth variant. "The accrued income will be accumulated on an annual basis at the prevailing reverse repo rate (published on RBI's website). "With "Save the Date", you can choose to take your annual income on any special date in a year. \*\*\*Available with Early Wealth Variant. Income benefit will be paid as per selected plan terms. "Accidental Death Benefit is available in all variants except for single premium variant. Life insurance coverage is available in this product. The guaranteed benefits are applicable only if all premiums are paid. Max Life Insurance Company Limited is a Joint Venture between Max Financial Services Limited and Axis Bank Limited. Corporate Office: 11th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram (Haryana)-

<sup>122002.</sup> For more details on risk factors, terms and conditions, please read the prospectus carefully before concluding a sale. You may be entitled to certain applicable tax benefits on your premiums and policy benefits. Please note all the tax benefits are subject to tax laws prevailing at the time of payment of premium or receipt of benefits by you. Tax benefits are subject to changes in tax laws. Insurance is the Subject matter of solicitation. Trade logo displayed belongs to Max Financial Services Ltd. and Axis Bank Ltd. respectively and with their consents, are used by Max Life Insurance Co. Ltd. You can call us on our Customer Helpline No. 1860 120 5577. Website: www.maxlifeinsurance.com ARN: MaxLife/MaxIS/SWAG V07/One Pager/Long Term Wealth/April 2024 IRDAI Regn. No. 104